

Key

Reading Part 1

1.

A A 6 B 2 C 7

B They all confirm the statements.

2. A 1, 3, 5, 7

B Even though far more delegates turned up than we'd expected, Grantley Hall managed to find somewhere for every last one to leave their vehicles, which is exactly what you'd hope a venue would do [7]. The food service staff in particular might have been a little more attentive to delegates' needs within the venue [1], as they didn't seem that familiar with the standards required for dealing with businesspeople from around the world. Although there were few complaints about the way the venue was decorated, which was very much in keeping with an eighteenth century manor house [5], the en-suite facilities and beds elicited came in for criticism from many of our guests [3] and would benefit from an update.

C 1 – confirms

3 – confirms

5 – contradicts

7 – contradicts

D 1 and 3

Reading Part 2

1. How the best jobs are going to people who are extroverts. There may be a hint of injustice suggested in the title and by-line. They may be implying that this is perhaps unfair.

2.

1 – B

2 – This bestseller has helped to popularise a clearer understanding of what it means to be introverted.

3 – The name of the book before links with 'bestseller'; 'to popularise' links with the huge number of views of Cain's TED talk afterwards; 'what it means to be introverted' links with 'the subject' afterwards.

4 – They are both dealing with the same topic and both mention 'introverts' or 'introverted'.

5 – Because they don't exactly match the sub-topic being discussed in the first paragraph.

3. 1 – A
2 – It revealed that 65% of senior corporate executives surveyed viewed introversion as a barrier to leadership.
3 – ‘It’ refers back to ‘the Harvard Business Review’; ‘Such perceptions’ just after the gap refer back to the negative attitude highlighted in sentence A.
4 – Both are on the topic of leaders and leadership.
5 – B contains a positive attitude, rather than a negative one, and therefore doesn’t make sense in the context. C starts with ‘Therefore...’ which doesn’t follow on from the preceding sentence.
4. C

Reading Part 3

1. 1 – an article
2 – How an organisation affects the environment, economy and society in general.
2. A A – (iii)
B – (ii)
C – (iv)
D – (i)
- B A – The writer mentions that there are benefits for companies, but not that their impact is more beneficial than before.
B – The writer mentions that stakeholders find it easier and easier to comment when things go wrong for companies.
C – Enhancing brand and creating new opportunities are listed as benefits, but there’s no mention of companies doing this overly.
D – The writer says that being a good corporate citizen is taken for granted, so companies do so naturally. They don’t take their socio-economic impact for granted.
- C B
3. A
In an effort to provide a simple starting point for business, the World Business Council for Sustainable Development (WBCSD) has produced Measuring socio-economic impact: a guide for business. The guide explains essential concepts and theory related to socio-economic impact. It also promotes the business case for managing this impact, thereby encouraging more businesses actively to do so [B]. In additions, it profiles a set of tools that have been selected based on two criteria [C]. Firstly, these tools focus exclusively on socio-economic impact, moving beyond the more established environmental performance measurement [A]. Secondly, they have been developed specifically for business, and as such are being actively used by companies [D].

Higher: Reading Key

- B A – The guide moves beyond environmental performance so doesn't focus on it.
B – The guide justifies why businesses should manage the impact, so encouraging more businesses to do this.
C – The tools are in the guide – it doesn't encourage companies to develop them.
D – The tools are being used by companies already, but the guide doesn't provide case studies.

C B

Reading Part 4

1.

admit	join	gain	raise	reach
defeat	forces with	access to	your voice	an agreement
blame	a union	experience	funds for	a compromise
to a mistake	a company	ground on	doubts	a consensus
the truth	in with	knowledge of	the alarm	a decision
to feeling scared	together	a reputation	expectations	a conclusion

2. Some common examples (not an exhaustive list):

pay: a bill, for something, dividends, attention, taxes, fees, an invoice, cash, (someone) back

receive: praise, compensation, a discount, payment, a compliment, benefits, expenses

place: an order, the blame on, a strain on, responsibility on, emphasis on, an advertisement

waste: time, money, an opportunity, energy, water, petrol, food

meet: a deadline, a client/colleague/etc., criteria, weekly/monthly/etc., someone's needs

manage: a business/company, stress, a store, to do something, an account, well/badly

lower: prices, interest rates, taxes, expectations, the cost, the standard of living, the limit

lend: money, a hand, someone a car/etc., someone your ear (to listen to them)

consider: a proposal, a possibility, an offer, the fact that, the risks, selling/buying something

3.

1. F

2. C

3. H

4. A

5. G

6. B

7. E

8. D

4.

1. make use, the consequences, a good impression, knowledge, ashamed, incapable
2. an expert, stare, stay, safe, participate
3. an advertisement, congratulate him, stay, allow, the reason, for
4. an advertisement, an expert, escape, from
5. an advertisement, an expert, participate, stay, allow, a rise, take pleasure
6. congratulate him, an expert, stay, attack, escape

5.

1. C
2. A
3. D
4. C
5. D
6. B
7. A
8. B
9. D
10. C

Reading Part 5

1.

1. on
2. to
3. off
4. in
5. about
6. into
7. against
8. up
9. for
10. through

2.

- | | |
|-----------------|--------------|
| 1. Accordance | 11. not |
| 2. Provided | 12. although |
| 3. Whenever | 13. long |
| 4. Despite | 14. soon |
| 5. Order | 15. unless |
| 6. but/although | |
| 7. case | |
| 8. until | |
| 9. even | |
| 10. whatever | |

3.

1. which
2. whose
3. that
4. which
5. who
6. It

Reading Part 6

1.

1. in
2. with
3. largely
4. if
5. for
6. and

2.

1. that
2. together
3. what
4. CORRECT
5. the
6. been
7. again
8. CORRECT
9. opinion
10. available
11. incredibly
12. CORRECT
13. by
14. ever